



IGC MAGAZINE - SNAPSHOT

Ishkama Global Change (IGC) Magazine was founded by Dr (Hon) Abhnash K Bains. It was started with the intention of acknowledging the work of entrepreneurs and their businesses giving them an opportunity to get their work the much deserved recognition.

This also became a platform to recognize the efforts of those who relentlessly work towards the betterment of the community. IGC Magazine attempts to be as informative as possible delivering news from the uncommon to the common.

Its perfect vehicle for reaching new and diverse audience

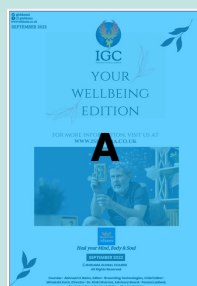


Geographic Reach

67% UK
13% Europe
(except UK)
10% Asia

Gender

58% Men
42% Women



Current Reach

170K Reach
17% Engagement

Audience

82% Professional
13% Businesses
3% Students
2% Home Makers



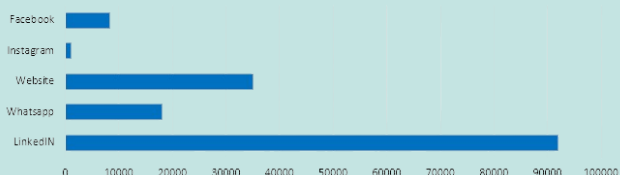
Distribution

Website, WhatsApp
Groups, Newsletter
and Linked IN

Content

inspiring writers
from across the
world

Reach



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PLACEMENT AND PRICE

PLACEMENT OF THE ADVERT	SIZE	PRICE
First Page Full	A (w19 x h27.7) cm	£ 649
Last Page Full	A (w19 x h27.7) cm	£ 549
First Page - Half	B – (w19 x h13.85) cm	£ 349
Last Page – Half	B – (w19 x h13.85) cm	£ 249
Inner Page – 1 Colum	C – (w6.3 X h13.85) cm	£ 79
Inner Pages – 2 Colum	C+C (w6.6 X h13.85) cm	£ 99
First Page – Footer	D (w19 x h4) cm	£ 120
First Page – Header	E (w19 x h4) cm	£ 120
Inner Page – Half	F (w19 x h12) cm	£ 199